



## **Memo Regarding the World Faire**

**March, 2007**

**To: Everyone around the World**

**From: Judy Guarco, LLLI Conference Pizzazz Team**

**Re: The World Faire**

**Come one, come all to the Faire!**

Back by popular demand, the World Faire  
will return to the  
LLLI 50<sup>th</sup> Anniversary Conference!

July 20-23, 2007  
Chicago, Illinois, USA

The World Faire has become an increasingly popular event at the La Leche League International Conference. A “must-attend” event for all, it gives attendees a chance to travel around the world one table at a time. Held in the International Ballroom, the Faire will be filled with tables, each representing a different LLLI Area, Affiliate or mother-to-mother support group. The information, merchandise, and decorations on each table are used in a variety of ways to inform “travelers” about that specific area of the world. As people arrive at the Faire, they receive a “passport” to get stamped at each table they visit.

The success of the World Faire depends on the participation of all Areas and Affiliates throughout the world. Please help us add to the international flavor of the Conference by giving attendees a glimpse of your culture. Plans for the World Faire are well underway, so reserve your table now! Here's some more information to get your ideas and enthusiasm flowing:

**When:** The Conference opens on Friday, July 20. The World Faire will be held on Saturday evening, July 21, beginning at 7:30 p.m. Table set up will begin at 6 p.m.

**Where:** The traditional World Faire will be held in the International Ballroom. In the Grand Ballroom, there will be a first-time-ever Children’s Faire, which will host games, songs, and dances. There will be a storyteller and other surprises to delight the younger crowd.

**What:** Your space is used to tell all about your area of the world—the families that live there, mothers who breastfeed and how you reach them, items native to the area— whatever you would like to share. It can be as simple or elaborate as you'd like to make it. Variety is what makes this evening so interesting and special! Consider bringing the following items for your table at the Faire:

- Breastfeeding Information: LLL Leaders and members love to look at breastfeeding pamphlets and other publications, meeting information, and activities that your Area, Affiliate, or Group is involved in.
- Photos, posters, and pictures: Bring images of meetings, gatherings, mothers and babies, and local scenery for attendees to see LLL and breastfeeding in action in your part of the world.
- Things to sell (always popular at the World Faire!): Here’s a chance for everyone to purchase souvenirs and gifts from all over the world that they couldn't have found anywhere else. These items should be things specifically from your area, and the proceeds benefit your home area or affiliate.
- Give away items: Whether it’s an informational brochure or a small trinket, these are very popular with all ages.
- Table covering: Dress up your table with a tablecloth or some other kind of textile from your area. Dressing in native costumes is an idea, too!
- Stickers or ink stamps: These will come in handy to stamp “passports.” Everyone needs their passport stamped as a souvenir of their trip.
- People: Above all, there will need to be representatives at your table throughout the evening. This is a chance to meet one another and share the many things we all have in common.



**The World Faire, Saturday, July 21, 7:30 -11 p.m.**

To run smoothly, this event requires planning. Please reserve your spot today by sending:

contact person name, address, and phone/fax/email

**to: Judy Guarco**

**80 Harmony Hill Road, Granby, CT 06035 USA**

**questions? 860-651-2127 voicemail messages can be left day or night**

**email: [jguarco@prudentialct.com](mailto:jguarco@prudentialct.com)**

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