



Materna

Semana Mundial de la Lactancia

1 al 7 de Agosto de 2008

“Apoyo a la madre en la Lactancia: Vamos por el oro”

AGENDA

FRIDAY 1 ST AUGUST

Mothers' Support Group Meeting

Time: 9:00 am

Place: Pelopincho's Community Salon.

Organizers Responsible: PARHUPAR.

World Breastfeeding Week 2008 Opening Ceremony 2008.-

Time: 10:30 am

Place: Auditorium - Hospital de la Cruz Roja Paraguaya.

Organizers Responsible: Hospital Cruz Roja Paraguaya Breastfeeding Committee

- Opening Speech: Dra. Marta Bareiro, Representative of the Organizing Committee
- Award Giving In recognition posthumously to Dr. Roque Griffith for his work in breastfeeding at the Hospital Materno Infantil of Cruz Roja.
- Talk: Breastfeeding – Valid Reasons for breastfeeding.
Dr. José Tomas Negrete – Medical Director of the Hospital Materno Infantil Reina Sofia of Cruz Roja Paraguaya.
- Closing Speech: Representative from the Ministry of Health
- Reception

SATURDAY 2 AUGUST

White Walkathon (Caminata Blanca)

Time: 9:00 am

Place: Parque de Salud (Health Park) of Instituto Prevision Social (IPS)

Organizer: PARHUPAR

- 9:00 Arrival of Participants to the park. Followed by Informal Talks on the WBW 2008 theme: Supporting Mother Builds Breastfeeding Success
- 9:00 Guided Tour of the Exhibition of the posters, paneles and breastfeeding photographs with explanation on the WBW 2008 theme.
- 9.30 Walkathon starts (Participants and Organizing committee)
- 9:30 - 10:30 Games and Activities for children – teachers from the Escoliña de arte and Youth Volunteers of Cruz Roja Paraguaya
- 10:00 Walkathon ends followed by a Reception - Bananas, Juice available for the participants



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- 10: 00 - 10:30 Talk on Breastfeeding Advantages for mother and child - Cyntia León de Martínez
- 10:30 Mothers invited to share their breastfeeding experiences
- 11:00 Closing Act - Dra. Marta Gamarra and the release of white balloons

World Breastfeeding Week Opening

Time: 10:00 am

Place: Community Centre Katuete – Canindeyu.

MONDAY 4 AUGUST

Talk for Mothers

Time: 8:30 to 09:30

Place: Health Centre No 9. Herminio Giménez casi Gral. Aguiar

- Talk – Main difficulties encountered in Breastfeeding by Dra. Elva Escalada.
 - Photo Exhibition
 - Lucky Draw for mothers, fathers and children
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TUESDAY 5 AUGUST

Club de Madres (Mothers Club)

Time: 08:30 – 10.00

Place: Hospital Materno Infantil Reina Sofia / Pediatric Consultation (2nd floor) – Breastfeeding Committee of the Hospital and LLLPY

- Monthly Meeting celebrating WBW

Conference at the Catholic University

Time: 11:00

Place: Auditorium of the Universidad Católica “Nstra. Señora de la Asuncion (Santa Librada campus)

- Conference
Why is it worth breastfeeding? - Dra. Marta Gamarra de Godoy.
Breastfeeding and LAM -Prof. Dra. Ilbe Palacio de Franco.
 - Snack
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WEDNESDAY 6 AUGUST

Support Group for Mothers and Conference

Time: 8.00 – 11.00 am

Place: Health Centre at the Hospital Barrio Obrero

Responsible: Health Personal of the Hospital Barrio Obrero and La Leche League Paraguay

- Talk: Breastfeeding Information and Support for Mothers: LLLPY



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- Conference – Breastfeeding Support for the Mother at the Auditorium of the Health Centre at Barrio Obrero

Breastfeeding Support Group for Mothers

Time: 17:00

Place: Cooperative San Cristóbal

- Support Group Meeting - Lic. Lilí de Verón and Lic. Ana Lucia Fracchia, Representatives of LLLPY

JUEVES 7 DE AGOSTO

WBW 2008 Closing Ceremony

Time: 10:30 am

Place: Auditorium of Hospital de la Cruz Roja Paraguaya

Organizer: Ministry of Health

- Recertification of the Hospital Materno Infantil “Reina Sofía” of Cruz Roja Paraguaya as a Baby Friendly Hospital – Ministry of Health, Pan American Health Organization and UNICEF.
- Inauguration of the Shelter for Mothers of hospitalised Newborns
- Reception

The above activities are organized jointly by the WBW Committee consisting of:

1. Breastfeeding Committee of the Pediatric Society of Paraguay
2. Breastfeeding Committee of the Hospital Cruz Roja Paraguaya
3. PARHUPAR
4. La Liga de Leche Materna del Paraguay (La Leche League Paraguay)