ANNUAL REPORT 2019

Inside
- A Message from the LLLI Board of Directors’ Chair
- LLLI Achievements
- LLL Presence around the World
- Financials
- Donor Recognition

Rocio and her child, Lía
Do you find the world seems to speed by at a faster pace? I do. Communication is taken over by ever changing electronic methods. Keeping up with my family and friends now requires my laptop, mobile phone, and multiple messaging apps. Video chats are now the norm…not face-to-face visits. A text message takes the place of a handwritten note. Wow!

But the needs of babies remain basic: food and comfort, both met at the breast. And La Leche League International (LLLI) continues to focus on what has always been the heart of the organization – mother-to-mother support for breastfeeding. Volunteer Leaders are changing the world every single day…one nursing couple at a time, as they provide information and support for all who seek their help.

So maybe as much as things change…the important things in life do stay the same.

In the Annual Report that follows, you will find details of the accomplishments LLLI has made this past fiscal year, all because of the support of Leaders and contributors.

Let me say once again – THANK YOU – for your support, donations, and untold hours of volunteer work! With your help we can continue to support another generation of parents and babies.

Cecily Harkins
About La Leche League International

LLLI was formed in 1956 in Franklin Park, Illinois, USA, by seven mothers who wanted to provide breastfeeding help and support to interested women when breastfeeding numbers were at an all-time low in the western world.

Since then, LLLI has grown into an international organization that helps mothers and families gain the confidence they need to breastfeed their babies through one-to-one sharing of information and encouragement.

La Leche League Leaders

The hallmark of LLL is its unique support network of over 5,000 volunteer Leaders in 81 countries and territories with hundreds of new Leaders accredited every year.

As an international organization, LLLI standards for Leader accreditation are the same worldwide.

Social Media

LLLI's social media audience has grown by 393% since 2018.

432,840 LLLI Facebook followers; 150,452 “likes” each month growing by 1,000 a month. 7,152 LLLI Twitter followers; Tweet impressions averaging 67,000 per month. 3,800 Instagram followers and growing by 400-500 per month.

LLLI Breastfeeding Support Facebook Groups (available for both English and Spanish speakers) with a total of 36,610 members and more than 1,000 new posts monthly.

Webinars

LLLI offers expert-led webinars on breastfeeding and lactation topics for Leaders, medical professionals, and other professionals in specific areas of interest and expertise. Our webinars have the option for CERPs for IBCLCs and scholarship opportunities for LLL Leaders.
La Leche League Around the World

ALGERIA
https://www.llli.org/la-leche-league-algeria/

ARGENTINA
http://www.ligadelaleche.org.ar
https://www.facebook.com/LLLArg/

AUSTRALIA
https://www.facebook.com/groups/LLLAustraliaChat/
https://www.illasia.org/lll-support-in-australia.html

AUSTRIA
http://www.lalecheliga.at/home.html

BELARUS
https://vk.com/lllbelarus
https://web.facebook.com/lllbelarus

BELGIUM-BELGIQUE
http://lllbelgique.org/

BELGIUM-BELGIË
http://www.lalecheleague.be/

BERMUDA
http://www.lllfloirda.com/lalecheleague/groups/lll-of-bermuda/

BOLIVIA
https://www.facebook.com/LigaDeLaLecheMaternaEnBolivia/

BOTSWANA
http://www.illlsa.org/
https://www.facebook.com/groups/lalecheleaguesouthafrica/

BRAZIL
https://www.facebook.com/La-Leche-League-Brasil-663534887139373/
http://lll-brasilia.blogspot.co.uk/

BULGARIA
http://www.lllbg.org

CANADA
https://www.lllc.ca/

CHILE
http://llliche.blogspot.com/
https://www.facebook.com/LaLecheLeagueChile/

CHINA
http://www.muruhui.org/hyxx.asp

COLOMBIA
http://lllcolumbia.org/
https://www.facebook.com/LigaDeLaLecheColombia

COSTA RICA
https://www.facebook.com/Liga-de-la-Leche-Costa-Rica-220817854611502/

CROATIA
http://www.illhrvatska.org/

DENMARK
http://lalecheleague.dk/

DOMINICAN REPUBLIC
http://lllrd.org/
https://www.facebook.com/Liga-de-La-Leche-Republica-Dominicana-632314323494741/

ECUADOR
https://lllecuador.org/
https://www.facebook.com/Laligadelaleche/

EL SALVADOR
https://www.facebook.com/LLLISV/

FINLAND
https://www.facebook.com/LLLFinland/

FRANCE
http://www.illfrance.org/

FRANCE: RESEAU POUR L’ALLAITEMENT
http://lalecheleague.fr/
https://www.facebook.com/lalecheleagueuropeeunappou rallaitement/

FRENCH CANADA
http://allaitement.ca/

GERMANY
http://www.lalecheliga.de/

GREAT BRITAIN
https://www.la.leche.org.uk/

GREECE
http://www.illgreece.org/

GUAM
http://www.illofguam.org/
https://www.facebook.com/LLLofGuam/

GUATEMALA
http://www.ligadelalecheguatemala.org
https://www.facebook.com/ligadelalecheguatemala/

HAITI
http://www.lllfloirda.com/lalecheleague/groups/lll-of-port-au-prince/

HONG KONG
http://www.ill-hk.org
https://www.facebook.com/LLLHK
https://www.facebook.com/LLLHKChinese/

HUNGARY
http://www.ill.hu/

INDIA
https://www.llli.org/la-leche-league-india/

IRELAND
https://www.lalecheleagueireland.com/

ISRAEL
http://www.lllisrael.org.il/
https://www.facebook.com/LaLecheIsrael
http://www.lllisrael.org.il/english-support/
https://www.facebook.com/groups/LLLIsraelSupport/

ITALY
http://www.illitalia.org/

JAPAN
http://www.llljapan.org/group_index.html

KUWAIT
https://www.ill.org/la-leche-league-in-kuwait/

LEBANON
https://www.facebook.com/groups/LLLofLebanon/

LITHUANIA
http://llllietuva.eu/

LUXEMBOURG
http://www.lalecheleague.lu/

MALI

MEXICO
http://www.laligadelaleche.org.mx/

MOROCCO
https://www.ill.org/la-leche-league-morocco/

NETHERLANDS
https://www.lalecheleague.nl/

NEW ZEALAND
https://www.lalecheleague.nl/

NIGER
https://llli.org/la-leche-league-niger/

PAKISTAN
https://www.llli.org/la-leche-league-pakistan/

PANAMA
https://www.facebook.com/ligadelalechepanama
La Leche League
Around the World

PARAGUAY
https://www.facebook.com/Liga-de-la-Leche-Materna-Paraguay-104341266304322/

PERU

POLAND

PORTUGAL

PUERTO RICO
http://www.laligadelalechepr.com/Web/
http://lllsunshinestate.org/lll-puerto-rico/
https://www.facebook.com/Laligadelalechedep/

ROMANIA
https://lllromania.ro/

RUSSIA
http://llrrussia.ru/

SAUDI ARABIA

SERBIA
http://www.lllsrbija.com/

SINGAPORE
https://www.facebook.com/LLLSingapore

SLOVENIA
http://www.dojenje.net/

SOUTH AFRICA
http://www.lllsa.org/
https://www.facebook.com/groups/lalecheleaguesouthafrica/

SOUTH KOREA
https://www.llli.org/la-leche-league-south-korea/

SPAIN
http://www.laligadelaleche.es/

SPAIN. EUSKADI

SWEDEN
https://www.facebook.com/LLLSweden/

SWITZERLAND
http://lalecheleague.ch/en/

TAIWAN
https://www.lllasia.org/lll-support-in-taiwan.html

THAILAND

TURKEY
http://www.lllturkiye.org/

United Arab Emirates
https://www.lllasia.org/lll-support-in-uae.html

UNITED STATES
https://www.lllusa.org/

URUGUAY

VENEZUELA
https://www.facebook.com/Liga-de-la-leche-Venezuela-1338674052874340/

ZIMBABWE
http://www.lllsa.org/
http://lllzim.wordpress.com
http://www.facebook.com/groups/lllzim
REVENUE AND SUPPORT

LLL Affiliates and Area Networks Cost Sharing $219,490
Contributions $199,895
Royalties, Advertising, and Other $19,773
Meetings and Special Events $7,833
Net Investment Income $9,117
Total Income $456,108

EXPENSES

Program Services:
- Governance $320,795
- Leader Accreditation and Continuing Education $132,717
- Breastfeeding Support $107,367

Support Services:
- Management and General $82,588
- Fundraising and Development $124,693
Total Expenses $768,160
Thank you!

All that La Leche League International has done this past fiscal year (2018-2019) would not have been possible without our generous donors. Thanks to the support of individuals, foundations, and corporate donors, LLLI has been able to continue supporting its presence and impact on the worldwide issue of breastfeeding. To find out how you can join us in ending the struggles women and families face on the journey to sustainable breastfeeding relationships with their babies, visit www.llli.org.

$100,000 and above

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$500-999

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Vision
To realize, deepen and share the love and wisdom found in the breastfeeding relationship

Mission
To help mothers worldwide to breastfeed through mother-to-mother support, encouragement, information, and education, and to promote a better understanding of breastfeeding as an important element in the healthy development of the baby and mother.

Philosophy
- Mothering through breastfeeding is the most natural and effective way of understanding and satisfying the needs of the baby.
- Mother and baby need to be together early and often to establish a satisfying relationship and an adequate milk supply.
- In the early years the baby has an intense need to be with his mother which is as basic as his need for food.
- Human milk is the natural food for babies, uniquely meeting their changing needs.
- For the healthy, full-term baby, breastmilk is the only food necessary until the baby shows signs of needing solids, about the middle of the first year after birth.
- Ideally the breastfeeding relationship will continue until the baby outgrows the need.
- Alert and active participation by the mother in childbirth is a help in getting breastfeeding off to a good start.
- Breastfeeding is enhanced and the nursing couple sustained by the loving support, help, and companionship of the baby’s father. A father’s unique relationship with his baby is an important element in the child’s development from early infancy.
- Good nutrition means eating a well-balanced and varied diet of foods in as close to their natural state as possible.
- From infancy on, children need loving guidance which reflects acceptance of their capabilities and sensitivity to their feelings.

Inclusivity
La Leche League International is committed to serving everyone inclusive of race, ethnicity, religion, sex, national origin, ancestry, age, marital status, physical or mental ability, socio-economic status, political views, gender identity, sexual orientation, family structure, or other protected status. LLLI seeks the equitable accreditation of a diverse body of Leaders.